

The Trend

Ideas and tips to help make your house even more of a home



Summer 2009

HOT TIP!

Save money and energy by turning your air conditioner up two degrees this summer, and when it is cold again, adjust your thermostat down by two additional degrees. If one million families did this, they would prevent 198,480 tons of carbon dioxide per year from polluting the air!

The Down and Dirty on Tax Credits

Don't miss out on the advantages of **The American Recovery and Reinvestment Act of 2009**, signed by the President earlier this year. You can now deduct 30% of the cost of energy-saving improvements— up to \$1,500 in 2009 and 2010 – triple from past years!

These Federal tax credits for energy efficiency apply to the existing home installation costs of:

- windows
- doors
- insulation
- roofs (metal/asphalt)
- central air conditioning systems
- water heaters (nonsolar)
- biomass stoves

Now is the time to replace that old roof, install new airtight windows and doors, add insulation, or replace your water heater! Lower your energy costs and increase the value of your home.

For details on the credit amounts, visit the [Energy Star Website](#). If you're considering upgrades, TrendMark is ready to help you make those selections!

A NEWSletter!

We are excited to introduce the first issue of The Trend, a quarterly newsletter designed to keep you in-the-know about TrendMark and the world of remodeling in the NC Triangle area. We'll include lots of tips, tricks and helpful information. Every issue will also feature one of our favorite makeovers— bound to give you great ideas for the remodel project you might have in mind!

Featured Makeover:



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We're seeing STARS!!

On May 7th, The Remodelers Council of the Home Builders Association of Raleigh-Wake County held its 16th annual STAR Awards at the Renaissance Raleigh Hotel at North Hills. Nearly 40 projects representing the best remodeling work from attics to basements, inside and out, received awards. TrendMark is very proud to have won EIGHT STAR

awards this year in the following categories:

- Best Exterior Facelift**
- Best Kitchen**
- Best Insurance Restoration**
- Best Deck/Gazebo/Porch, 2 categories**
- Best Whole House Renovation, 2 categories**
- Best Room Addition**



We want to address questions you may have: Do you have a home maintenance issue? Do you have an annoying design flaw and need ideas for how to fix it? Are there remodeling topics you'd like us to cover? Send Wallace an e-mail at info@trendmarkinc.com. We may address your question in the next issue!



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Trendmark Features the Latest Kitchen Trends at Home Show

Be sure to visit Trendmark's booth (#519) at the Southern Ideal Home Show, the Triangle's largest home and garden event, September 25-27, 2009, at the NC State Fairgrounds!

Although TrendMark is known for all types of remodeling projects, this year our booth will focus on kitchen remodeling. Today, homeowners spend more time in the kitchen with the family or entertaining friends than they do in any other room. A newly remodeled kitchen can not only be one of the most valuable investments for your home, but it can make a difference in your everyday life.

At the Home Show, our booth will contrast an outdated kitchen against one filled with the latest in kitchen trends, a side-by-side comparison that you will find very eye opening! Before and After pictures don't portray the striking change a kitchen remodel can bring – the difference with new lighting, countertops, and cabinetry enhances the ambiance in the room while providing more usable work and eating areas.

Updated cabinetry styles feature rich woods available in many tones and with a variety of finishes, such as paint with glazing or the distressed look. At the show, you'll

be able to open cabinet doors and try out the new and improved hardware such as the BLUMOTION slides and concealed hinges. You'll also be able to view under-cabinet lights, over-cabinet lights, and puck lights in glass cabinets – lighting that not only makes food preparation easier, but also sets the mood for entertaining.

Good kitchen design is no accident! It's a thoughtful combination of materials, lighting, colors, scale, and countless details. Let TrendMark guide you through the process with our design expertise, construction skills and product knowledge. When planning your kitchen remodel, we take time

to get to know about you and your day-to-day routines. We will help design your kitchen so that it not only functions for your lifestyle, but also creates a beautiful place where you will enjoy spending time with family and friends.

The Southern Ideal Home Show brings together lots of products and remodeling ideas. Be sure to come by our booth to talk about your remodeling plans. Let us tell you how we can help you get started making your dream kitchen a reality.



Kitchen Remodel: Bring Down the Walls



Before



This kitchen remodel in Cary, NC was part of a larger project to transform the entire first floor of a very compartmentalized house. Originally, it had no flow, multiple dead ends, and a totally separate dining room, sunroom, breakfast area, and kitchen. Walls were removed, and all existing openings were made larger and arched. Previously wasted space throughout the first floor became utilized, and this beautiful new kitchen became a large open space for entertaining and family enjoyment!



After



"We are very pleased with our remodeling project. TrendMark provided the highest quality workmanship. Everyone was very friendly and professional." - Cary, NC

Tidbits (or Dog Biscuits)...

Many of you have asked about the service dog we have been training for **Canine Companions for Independence**. We're proud to report that we turned him in for his next round of training at the South Eastern Training Facility in Orlando! Eston will be in advanced training for the next six-nine months, where he will learn advanced assistance skills for very deserving children and adults with special needs.

Please let us know if you would like more information about this amazing program, or visit www.CCI.Org.

